



(L-R) Bob Tazuell, Lakeland Mold Company pattern maker; John Newhouse, President and Steve Lackner, Human Resources Manager

UP FRONT

LAKELAND MOLD COMPANY TEAMS UP WITH ROTATIONAL MOLDING INDUSTRY PARTNERS IN UNITED WAY PACESETTER PROGRAM

BRainerd, MN • USA

- Lakeland Mold Company of Brainerd, Minnesota, a world leader in the manufacture of cast and CNC machined aluminum tooling for the rotational molding industry, was recently selected as the Pacesetter company for the United Way of Crow Wing County's annual fund-raising campaign. As Pacesetter, Lakeland Mold's commitment to raise \$10,000 places the company as a United Way "Pillar Giver" in the central Minnesota region.

To achieve this aggressive fund-raising goal, Lakeland Mold partnered with rotational molding industry companies Mold In Graphic Systems® (Clarkdale, AZ) and Liquidlogic™ Kayaks (Flat Rock, NC) to donate two kayaks at

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community raffle events that were made from Lakeland Mold tooling. Mold In Graphic Systems® donated customized, permanent labeling to decorate these Liquidlogic™ kayaks, which were produced at Liquidlogic's manufacturing facility at Remcon Plastics in Reading, PA.

The kayaks were the centerpiece of Lakeland Mold's Pacesetter efforts, which along with a silent auction, chili cook-off, community bratwurst feed, and employee and owner pledges, resulted in a \$13,852.61 fund-raising campaign. John

Newhouse, Lakeland Mold Company President, praised employee and industry partner efforts in the fund-raising campaign: "The United Way Pacesetter program was a tremendous success,

and demonstrates our desire to foster a culture of commitment to the community. We greatly appreciate our employees' contributions, as well as the generous donations from Mold In Graphic Systems® and Liquidlogic™ to help meet and exceed our Pacesetter goals."

For more information, please contact Tom Innis at Lakeland Mold Company; 1021 Madison St., Brainerd, MN 56401; Tel. (218) 828-0110; Website: www.lakelandmoldcompany.com.